



CHRISTINE KOENIG, PhD

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Born Christine Garg in Marburg, Hesse, Germany

Married, three children

Canadian and German Citizenship

German and **English**: mother tongue

French: fluent

PROFIL

Dynamic and values-driven leader with over two decades of experience founding and scaling organizations in the medtech, renewable energy, and consulting sectors. Demonstrated success in developing and implementing strategic plans, securing funding, and fostering partnerships across diverse industries. Recognized for empowering high-performing teams and cultivating a culture of innovation and psychological safety. Passionate about advancing sustainability and economic prosperity, with a proven ability to galvanize stakeholders around a shared vision.

PROFESSIONAL EXPERIENCE

May 2019 – Feb 2025

SurgMark GmbH | Hamburg, Germany | **CEO**

Area of business

SurgMark is a MedTech start-up developing and releasing a bio-absorbable and metal-free tissue marker for breast cancer diagnostic and therapeutic procedures. It is used to mark suspicious lesions of the breast as well as confirmed tumors prior to neoadjuvant therapy and surgery.



Responsibilities

Seed and start-up financing, corporate strategy, IP portfolio management, marketing & communication, international business development, investor & public relations. FDA clearance and USA market entry, all successfully completed.

Jan 2018 – Aug 2018

Entwicklungsagentur Region Heide (Development Agency for the Region of Heide, SH) | Germany | **Project Lead**

Responsibilities

Project Lead for the QUARREE 100 project. A 20 organizations (SMEs, municipal, universities and research organizations) strong consortium funded by the federal government of Germany with 24 Mio Euro to research and implement the “Energiewende” (energy transition) in a divers neighbourhood in the Town of Heide, Schleswig-Holstein, Germany.

- project communication and coordination
- project controlling
- coordination of community engagement and participation
- implementation of research results in Heide

Sep 2012 – Aug 2017

Ontario Sustainability Services Inc.
Toronto, Canada | **Founder and Managing Partner**

Area of business

Ontario Sustainability was founded in response to the Ontario Green Energy Act's Feed-in Tariff (FIT) program for renewable energy projects. OSS provides services to developers, communities, co-operatives, and municipalities in all of Ontario in the area of regulatory, technical and financial feasibility studies, community engagement, project management, public private partnership development, corporate governance, business development, marketing & fundraising.



Sep 2012 – Aug 2017

Ontario Sustainability Services Inc.
Founder and Managing Partner

Responsibility

Development and implementation of corporate vision & strategy, administration and finance, business development activities, project and engagement management, tools & frameworks conceptualization and implementation, branding and marketing & communications for the organization.

Successful acquisition of projects and clients included proposal writing and contract negotiation, project and engagement management and reporting to the clients.

- Successfully led client engagement and project examples:
- SWEB, Engagement Manager, development and implementation of all mandatory and Rated Criteria Community Engagement Activities under the LRP I RFP for 3 wind farm project proposals in municipalities in southwest Ontario. Developed all communications activities, moderated open houses and stakeholder meetings, developed community engagement plans, developed project websites and designed online feedback surveys, etc.
- Oxford Community Energy Co-op, Founding Director, responsible for incorporation, governance development and operationalization of the organization, set up to become a 49% equity partner in a Limited Partnership with a developer for an 18 MW windfarm in Oxford County, led all membership, stakeholder and community engagement activities, developed and implemented the corporate marketing & communication strategy, advised on Offering Statement, coordinated marketing and selling of shares and bonds and advised on negotiations of LP and Turnkey Agreements. The project received OSEA's community power project of the year 2015 award.
- Sustainability Brant Community Energy Co-op, Senior Consultant, development of an Offering Statement, business planning, marketing strategy for the cooperative and municipality.
- LIFE Co-op, initially as Engagement Manager later as Member of Board of Directors, development of small wind (500kW) project under FIT 4, coaching of the Managing Director, business strategy development, RFP development & marketing strategy.
- Melancthon Solar Farm, project management & community engagement, business development.
- Township of Nipigon, community readiness analysis & renewable energy project regulatory and financial feasibility.



Sep 2012 – Aug 2017

Ontario Sustainability Services Inc.
Founder and Managing Partner

- ZooShare Biogas Co-op, Founding Director, business strategy and business plan development, development of financing structure and marketing & communication of securities (bonds) offering.

2006 – present

Koenig and Consultants Inc. | Canada
President and Managing Partner

Area of business

Koenig and Consultants Inc. is a Toronto based management consulting firm, practicing in the metals & mining, renewable energy, med- and biotechnology/pharmaceutical industries.

Responsibilities

- Co-founder of Koenig & Consultants Inc. Toronto Canada. Development of the Canadian practices. Development Go-To-Market strategy, business practices in renewable energy, and biotechnology industries. Client development, adjustment and development of new consulting tools and frameworks for the Canadian market. Recruiting and training of consultants and partners. Examples of successfully led projects include:
- Toronto District School Board, successfully developed and analysed feasibility of 3 scenarios for the implementation of solar PV systems on the TDSB's > 500 schools under Ontario's Feed-in Tariff program, the economically most favourable scenario was later implemented.
- greenTbiz, designed and delivered Toronto wide educational workshops for Business Improvement Areas on green energy options.
- Canadian German Chamber of Industry & Commerce, developed and delivered a series of seminars for chamber members in the area of leadership, marketing & communication and change management
- PERI Formworks System, provided coaching to CEO, designed and delivered communication training for the Ontario based manufacturer's sales force
- Harlan Laboratories, Market Research and Strategy development for second largest Contract Research Organization in North America



2009 and 2010

York University | Schulich School of Business | Toronto, Canada
Facilitator

Responsibility

Developed and delivered courses on Corporate Sustainability Strategy development in the Senior Executive Education Centre program of Schulich Business School. Courses were targeted to senior managers, VP's and executives using presentation, group work, and roleplay methodologies.

2005 – present

European Research Council | Brussels, Belgium | **Expert & Rapporteur**

Responsibility

Since 2005 evaluation of > 100 research proposals under the EU's Research programs FP 6, FP 7 and the €79 billion EU research and innovation program Horizon 2020 for projects in the life sciences and renewable energy industry. Responsibilities included remote proposal evaluation, consensus report writing and chairing of expert panel consensus meetings in Brussels.

2002 – 2024

König and Consultants GbR | Hamburg, Germany
Founder and Managing Partner

Area of business

König & Consultants is a distinctive top-management consulting firm, operating in a network of highly qualified and experienced consulting professionals. Major formats of engagements are consulting & coaching to top-management, interim management, top-management training in leadership, communication, and project management.

Responsibilities

Development and delivery of consulting tools & frameworks, client engagement and project management in the renewable energies (wind, bio and solar energy) and life sciences industries (biotechnology, pharmaceutical industry, medical devices) as well as Metals & Mining Industry (i.e. steel and copper producers).



2002 – 2024

König and Consultants GbR
Founder and Managing Partner

Successfully led projects and client engagement in the areas of:

- Restructuring and turnaround
- Corporate & marketing strategy
- Business development
- Corporate Social Responsibility, ESG Strategy and Reporting
- Community engagement
- Leadership and communication training for junior & senior management

2002 – 2006

LifeLines GmbH | Husum, Germany | **Founder and CEO**

Area of business

Diagnostic company, development of innovative proteomics based diagnostic tools for the early detection of breast cancer. Company was based on own, patented technology for developing inducible breast cancer and a novel mass spectrometry approach.

Responsibilities

Raising seed & start-up capital, negotiated and finalized partnership with large diagnostic laboratory, management and planning of technology transfer, intellectual property rights management, business development, research & development, marketing & PR. Establishment of very successful scientific collaboration with experts from the University Hospitals in Hamburg and Kiel, Germany.

1998 – 2002

mice & more GmbH & Co. KG | Hamburg, Germany | **Founder and CEO**

Area of business

International scientific service provider for design, development, and exploitation of genetically engineered mouse models for basic research, diagnosis, and target development in pharma. Major customers were pharmaceutical companies, biotechnology companies, and academic research institutions.



1998 – 2002

mice & more GmbH & Co. KG
Founder and CEO

Responsibilities

Seed & start-up financing (EURO 5 million), corporate strategy, human resources (35 employees), business development, regulatory affairs, research & development, investor & public relations.

Successfully financed business plan for two pillar strategy company (research services & diagnostics development) planned and designed ~20,000 sqft of laboratory and SPF animal facility, established international collaborations with commercial and academic partners, trained scientific staff, implemented and optimized technology and production process at Estonian partner organization, established quality control systems, successfully applied for ~ EURO 2 million in research grants from BMBF and DFG. Successfully negotiated research service contracts with major pharmaceutical companies in Europe.

1994 – 1998

Heinrich-Pette-Institute | Hamburg, Germany | Post-Doctoral Fellow

Research Area

Development of a mouse model for tumour immunological studies. Immunological and pathological validation of the generated models, investigation of the role of the immune system in the escape from developing tumours.

Responsibilities

Led a team of two PhD students, a lab technician, and two animal caretakers. Established a transgenic service facility in the institute, responsible for applications to regulator to obtain animal experiments permits, grant applications to research funds for project financing, published results in international peer reviewed journals, peer reviewed submission to top tier journal Oncogene. Developed and patented a highly demanded breast cancer mouse model. Elected member of the employee council, successfully negotiated technology transfer contracts and lease agreements for start-up company at the institute.



BOARD POSITIONS

LIFE Co-op, Kitchener | 2015 – 2017 | **Director at Large** | providing insights and advise on regulatory and policy matters, fundraising, strategy development, corporate governance. Since January 2025 associated board member.

Life Science Nord, (life science industry association) | Hamburg, Germany | 2019 – 2025 | **Treasurer** | member of the Executive Board of Directors.

OSEA | Toronto | 2014 – 2017 | elected **Director at Large, Co-Chair of the Policy & Regulatory Advisory Committee**, Chair of the Long-Term Energy Plan and Combined Energy Options Ontario committee.

Oxford Community Energy Co-operative Inc. | Woodstock ON | 2013 – 2016 | Founding Director and **Director Marketing & Communications**.

Junior Chamber of Commerce | Hamburg, Germany | 2001 – 2005 | **Director at Large, Chair of Chapter Industry & Environment**

AWARDS



Winner of the “Community Project of the Year” award in 2014 by the Ontario Sustainable Energy Association



Winner of the Innovation-Price of the City of Hamburg in 2000 for technology transfer achievement with mice & more GmbH & CO KG.



-  Winner of 2nd place in the prestigious IDEE-Award for the most innovative female entrepreneur in Germany in 2000 (EURO 15,000 prize money) for the founding and leadership of mice & more GmbH & CO KG.
-  Recipient of the prestigious Graduierten Kolleg PhD fellowship by the German Research Council (DFG) at the Institute of Biochemistry II, Georg-August-University of Göttingen, Germany.

EDUCATION

1990 – 1994

PhD thesis in Biochemistry

Georg-August-University of Göttingen, Germany

Grade: summa cum laude

1985 – 1990

Graduate Studies in Biology

Georg-August-University of Göttingen, Germany

Majors in Biochemistry, Microbiology, Organic Chemistry

Grade average thesis and exam: “sehr gut” equivalent to 4.0

Christine Koenig, PhD
July 2025